

MESSIR-MEDIA[®]

Weather on TV / Media

The most common application of Meteorology is the weather forecasting for the public. Through the press, TV, or Internet every country has to broadcast by all possible means information about the expected weather. National Meteorological Services need automated solutions able to create public-oriented products from raw data with minimum human intervention.

Modern technology allows for such solution: data from Satellite, NWP, WIS-GTS, or Observation system can now be directly processed by one system for designing daily a TV weather show: MESSIR-MEDIA.



MESSIR-MEDIA HIGHLIGHTS

MESSIR-MEDIA is a computerized system designed for the easy production of complete weather shows for television broadcast or producing companies, and to generate weather images to use in other types of media (newspaper, web, mobile phones).

MESSIR-MEDIA offers, on a simple Windows-based PC, all the tools and functions necessary for the production, by a single operator, of an entire weather show.

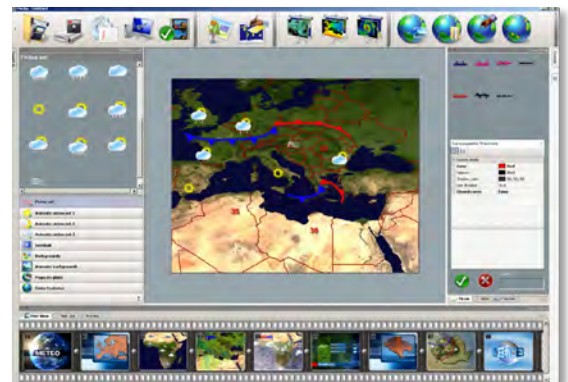
Weather shows produced with MESSIR-MEDIA include locally-produced charts, model charts, satellite images, and 3D Fly.

With MESSIR-MEDIA, only 30 minutes are necessary, from the very beginning of the production process until the effective on-air broadcast of the produced weather show, including 3D Fly rendering.

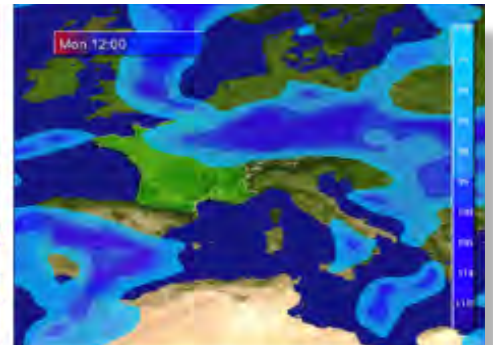
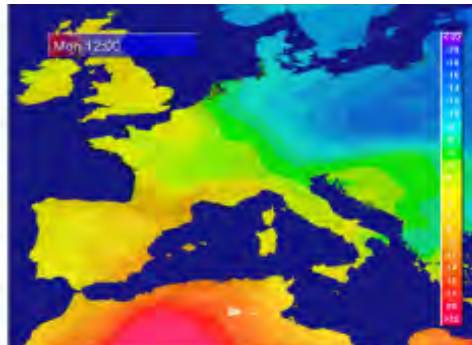
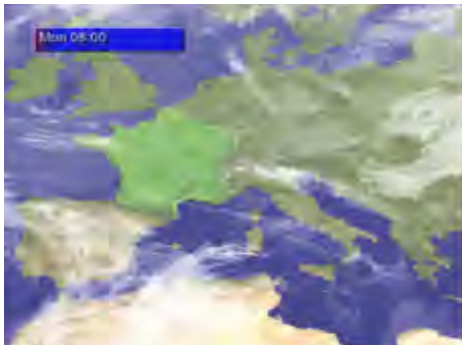
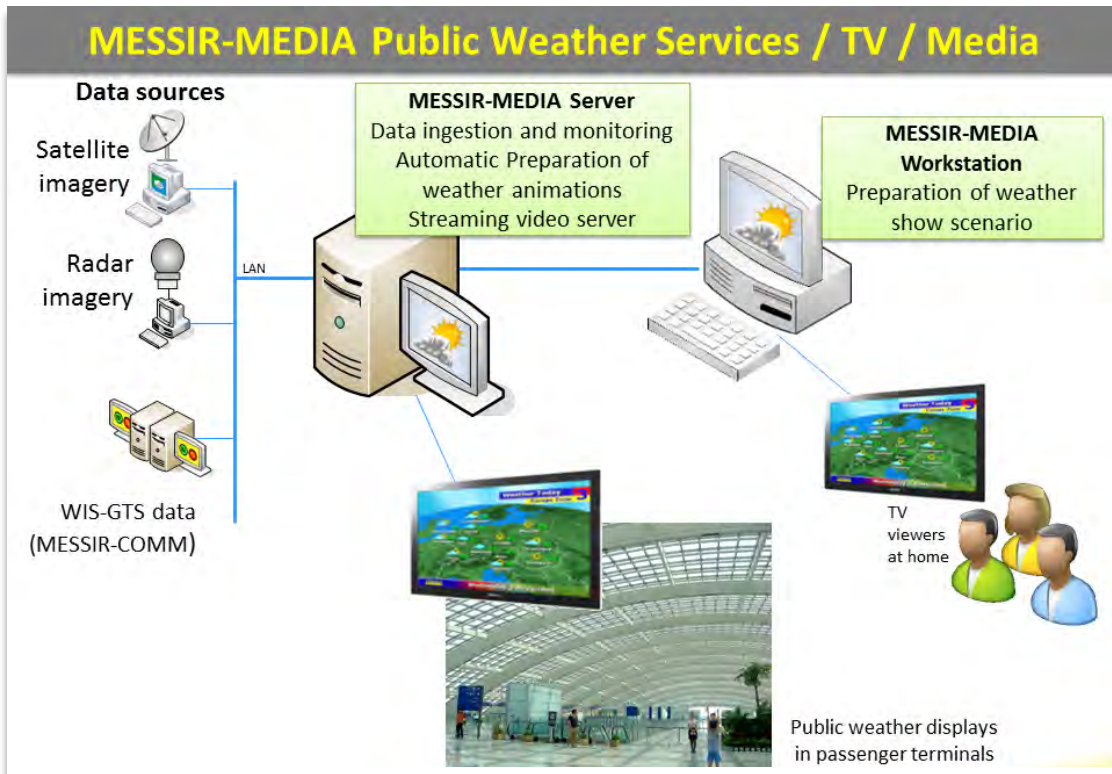
Despite the sophistication of the application and its final products, MESSIR-MEDIA is very user-friendly. All necessary functions are gathered on a single screen.

MESSIR-MEDIA proposes a new approach for TV weather show:

- Automatic data control and filtering
- Automatic generation of all scheduled products (movies, vector pages, HTML pages) using the last available meteorological data.
- Instant creation of 2D animations
- Quick rendering of 3D Flights
- Automatic distribution of products to the end-customers
- Point forecast is automatically generated based on NWP model data
- Integration with 3rd party virtual studio solutions



TYPICAL IMPLEMENTATION



The quality management of COROBOR Systems is ISO 9001 certified for the supply of information systems and software for meteorology and aeronautics.

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